**Session Title:** Actionable Insights to Advance Diversity in Government Recruitment and Hiring

**Date:** Tuesday, April 26, 10:45am – 12pm

**Speakers:**

Michelle DiMartino, Research Advisor, Behavioral Insights Team

Yesenia Martinez, Program Manager, The Volcker Alliance

**Bios:**

Michelle is a Research Advisor at the Behavioral Insights Team (BIT), where she works with federal, state, and local governments to design and analyze public policy and operations in light of behavioral science. Additionally, she works with private sector and NGO partners in a range of industries to leverage behavioral insights and research methods to design and test social purpose innovations.

Michelle also contributes to BIT’s international development work, leveraging her experience before joining BIT designing and implementing a digital health record for maternal-child health centers in Rwanda.

Michelle holds a Master of Public Administration from NYU, where she conducted a study on electoral competitiveness and voter behavior. She also holds a bachelor’s degree in international political economy from Fordham University, where she graduated summa cum laude.

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Yesenia Martinez is a program manager at the Volcker Alliance, a nonprofit empowering the public sector workforce to solve the challenges facing our nation. In this role, she manages projects for the Next Generation Service Corps, an initiative creating new, innovative college credential programs that prepare students for careers in public service.

Previously, Ms. Martinez was the district liaison for a New York State Assemblymember where she assisted constituents with their state or local government issues and fostered collaborative partnerships with intergovernmental agencies, local leaders, and community members. Prior to that, Ms. Martinez was a project coordinator for the National Association of Latino Elected and Appointed Officials (NALEO) Educational Fund, where she carried out advocacy efforts with California state and local policymakers to increase access to the electoral process and improve election administration.

Ms. Martinez holds a bachelor’s degree from the University of Southern California and a master of public administration from the New York University Wagner Graduate School of Public Service.