***What Legacy Do You Want To Leave? / Transformational HR***

by Doug Brown

*The job of an executive is to THINK, CHANGE, and OPERATE.*Dr. Peter Drucker.

Today there is no shortage of demanding challenges we face as professionals. It is so easy to get trapped into only dealing with the transactional vs. transformational opportunities and situations. Professionals who have left a positive legacy recognized that they had to do more than cope with the day-to-day. They had to make a profound difference.

Key Learning Points

  -Understanding the potential impact of the Galbraith STAR model

  -Understanding the dynamics behind the Universal Change curve

-Understanding the elements of a customer-centric, relationship-centric approach that can build leaders and create short- and long-term success